



IRMA -A-  
3-31-53

1ST ANNCR: CAVALIER Cigarettes...

2ND ANNCR: CAVALIER Cigarettes...

1ST ANNCR: America's great, new King-size Cigarettes...

2ND ANNCR: Bring you -- MY FRIEND IRMA...

1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and  
starring Marie Wilson as Irma and Cathy Lewis as Jane

(APPLAUSE)

MUSIC: JANE THEME

51453 9708

"MY FRIEND IRMA"

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17

JANE: You know, ~~two~~ scientists at the University of California claim they are close to identifying the type of food our brain cells devour. Well they haven't exactly named the ingredient, but the moment they do I'm going to clean out every chain store in the country and pump it thru the ears of my room-mate Irma Peterson. Irma.

30  
42

IRMA: YES, JANE?

JANE: Look at this..(READS) Two scientists believe brain cells thrive only on protiens.

IRMA: WHAT ATE PROTIENS?

JANE: Oh, meat...poultry...eggs.

IRMA: IS THAT SO? NO WONDER WHEN I WAS IN SCHOOL ALL THE OTHER KIDS USED TO CALL ME "EGG-HEAD!"

100

(COMMERCIAL)

IRMA #25  
3-31-53

OPENING COMMERCIAL

1ST ANNCR: There seems to be something wrong with Irma's thinking as usual and friends, ~~if~~ smoking a cigarette is just smoking to you, then it's time to stop and think. Would you enjoy smoking more if your cigarette were milder? Then try king-size Cavaliers, because thousands of smokers can tell you that Cavaliers combine great mildness with wonderful flavor! 140

2ND ANNCR: King-size Cavalier cigarettes are so mild...that, when thousands of smokers compared cigarettes, 8 out of 10 interviewed said Cavaliers are milder! 130

1ST ANNCR: Yes, 8 out of 10 said Cavaliers are milder!

2ND ANNCR: So try king-size Cavaliers! Cavaliers are king-size but priced no higher than leading, regular-size brands. 140

EM

51453 9710

IRMA -2-  
3-31-53

MUSIC: THEME

1 JANE: Well it's early morning, and Irma is still in bed 2<sup>00</sup>  
2 sleeping. Yet though she sleeps peacefully I can feel  
3 that she is with me in spirit..How do I know? Because  
4 already the milkman has knocked on our door, looked at me  
5 entreatingly, pulled his hair and run down the steps. 2<sup>15</sup>  
6 It seems Irma left him a note in a bottle. A very simple  
7 note. All it said was, "Dear Milkmen; I am returning  
8 the whipping cream you left yesterday as we do not have  
9 a whip. Yes she sleeps contentedly this morning for 2<sup>30</sup>  
10 that was one of her better efforts. You see last week  
11 she left a note for the ice-man. A very simple note.  
12 All it said was, "Dear Sir; Could you please get us  
13 some round ice-cubes as we have no square glasses.".... 2<sup>45</sup>  
14 Yes, look at her sleeping there...Oh to be able to  
15 penetrate her mind and see what she's dreaming....

16 ORCH: DREAM MUSIC INTO TRUMPETS HERALDING 3<sup>00</sup>

17 CLYDE: Your Majesty, Queen Irma!

18 IRMA: SPEAK UP MY LORD CHAMBERMAID.

51453 9711

DD

IRMA -3-  
3-31-53

1 CLYDE: I've told you a million times the word is Chamberlain. / 315

2 IRMA: SPEAK UP LORD CLYDE.

3 CLYDE: Your troops approach the Castle.

4 IRMA: SPLENDID. LOWER THE DRAW-BRIDGE.

5 CLYDE: But the draw-bridge is broken. We cannot lower it.

6 IRMA: IN THAT CASE, RAISE THE MOAT!

7 CLYDE: Brilliant your Majesty, brilliant! ~~(CALLS) Enter~~ 3 30

8 ~~Warriors!~~

9 SOUND: HEAVY MARCHING FOOTSTEPS COMING ACROSS COURT-YARD AND

10 GETTING CLOSER

11 CLYDE: Alright stop already. Do you wish to trample our noble

12 Queen?

13 ~~SOUND: FOOTSTEPS COME TO HALT~~

14 CLYDE: As your Majesty can see, her noble warriors have captured

15 and brought to her in chains, the infamous Black Prince

16 Sir Al.

17 IRMA: AT LAST..THE DAY I HAVE BEEN WAITING FOR! SPEAK UP, 3 45

18 SCANDAL!

DD

51453 9712

1 CLYDE: The word is, Scoundrel!

2 IRMA: I AM HERE TO PUNISH HIM, NOT TO EDUCATE HIM. WHAT HAVE  
3 YOU TO SAY, SIR AL?

4 AL: (PLEADING) Your Chicken Majesty....

5 IRMA: ~~SEEK NO MERCY.~~ FOR SIX YEARS YOU HAVE SPURNED MY LOVE...  
6 ME, QUEEN IRMA...RULER OF THE NETHERLANDS, AND MONARCH OF  
7 ALL THE COUNTRIES OF EUROPE,...SPAIN, PORTUGAL, ~~FRANCE~~,  
8 ARIZONA AND MILWAUKEE.

9 AL: But your ~~Royal~~ Chicken... 420

10 IRMA: HOLD THY TONGUE! YOU WERE NEVER MAN ENOUGH TO WORK. ALL  
11 YOU DID WAS LOAF AND TILT PIN-BALL MACHINES. WHERE HAVE  
12 YOU BEEN THESE PAST SIX YEARS?

13 AL: Oh playing around the Tower of Pisa.

14 CLYDE: He even tilted that!

15 IRMA: WELL THY TILTING DAYS ARE OVER! (CALLS) OFF WITH HIS  
16 HEAD!

17 AL: Off with ~~my~~ head? 430

1 IRMA: YES. AT LAST WE MEET ON EVEN TERMS! (CALLS) OFF WITH  
2 HIS HEAD! OFF WITH HIS HEAD!

3 ORCH: DREAM MUSIC SNEAKS IN AND OUT

4 JANE: Irma, Irma! Wake up! Irma, what's the matter? 440

5 IRMA: OH, JANE, I JUST KILLED AL!

6 JANE: Good. Let's have breakfast.

7 IRMA: WHAT?

8 JANE: Come on honey, you've been dreaming. Get out of bed and 500  
9 get dressed.

10 IRMA: OH, ALRIGHT. EVERY MORNING THE SAME OLD THING...GET UP  
11 AND GO TO WORK. ~~WHO WAS IT THAT SAID THIS WAS A WOMAN'S~~  
12 WORLD?

13 JANE: Some men I suppose..who else?

14 IRMA: MEN! I CAN'T STAND THEM. ALL THEY EVER DO IS STAY  
15 SINGLE!

16 JANE: Now don't be bitter Irma. I'm sure there are plenty of  
17 men around who are the marrying kind.

18 IRMA: WHERE?

19 JANE: If I had the map, do you think I'd stay here?



IRMA -6-  
3-31-53

1 IRMA: WELL, I'M SICK AND TIRED OF THIS SINGLE LIFE...THE NEXT  
2 TIME I SEE AL I'M GOING TO TELL HIM HE EITHER MARRIES  
3 ME OR ELSE!  
4 JANE: Or else, what?  
5 IRMA: OR I MARRY HIM.

52

51453 9715

1 JANE: Yes, I know. Now you get dressed and I'll make  
2 breakfast. There must be something in the ice-box.  
3 SOUND: FOOTSTEPS OFF  
4 IRMA: ALL RIGHT JANE ... I SHOULD HAVE CUT OFF HIS HEAD  
5 WHEN I HAD THE CHANCE.  
6 JANE: (CALLS) What are you mumbling about?  
7 IRMA: ~~NOTHING.~~ 530  
8 JANE: (OFF) Irma.  
9 IRMA: WHAT IS IT, JANE?  
10 JANE: (OFF) I can't find the coffee and I bought a can  
11 yesterday.  
12 IRMA: I THREW IT OUT.  
13 JANE: (OFF) You threw it out? Why?  
14 IRMA: WELL THE LABEL SAID, "DRIP" AND I THOUGHT IT WAS  
15 LEAKING.  
16 JANE: Oh, no!  
17 SOUND: (OFF) KNOCK ON DOOR 545

DH

1 IRMA: WILL YOU GET IT JANE. I'M ALMOST DRESSED.

2 JANE: (OFF) Okay.

3 SOUND: (OFF) DOOR OPEN

4 AL: (OFF) Hello Jane. Where's Chicken?

5 JANE: (OFF) Oh, it's you. (CALLS) Irma.

6 IRMA: YES JANE.

7 JANE: (OFF) Have you heard of Tall, dark and handsome?

8 IRMA: YES?

9 JANE: (OFF) Well come out and meet Short, pale and panhandle.

10 IRMA: (COMING ON) OH, AL. I'M SO GLAD TO SEE YOU ALIVE!

11 AL: Chicken I ain't got time for any riddles. You and me

12 are getting married immediately.

13 JANE: What?

14 IRMA: DID YOU SAY, "MARRIED"??

15 AL: You heard me. Take a look at this letter.

16 JANE: Do you mind if I take a look? I'm the one in the

17 family who reads.

695

675

1 AL: Here you are. See for yourself.

2 JANE: (READS) Dear Nephew Al: I am leaving Australia for  
3 my first trip to America in fifty years. Since you  
4 are my sister's only child, I am anxious to meet you.  
5 I trust you are a respectable married man, and since I  
6 give all my nieces and nephews a ten thousand dollar  
7 wedding gift I shall give you the same upon my arrival.  
8 Love, Uncle Ethelbert.

9 IRMA: BUT AL, YOU'RE NOT MARRIED.

10 AL: Will be by the time Uncle Ethelbert gets here. Chicken,  
11 you will soon be Mrs. Al.



12 IRMA: OH JANE, I'M SO HAPPY!

13 JANE: Well cookie, I'm happy for you too, but why are you  
14 hopping around like that?

15 IRMA: WELL AL'S UNCLE COMES FROM THE LAND OF KANGAROOS AND  
16 I WANT HIM TO FEEL AT HOME WHEN HE GETS HERE.

17 AL: Well, chicken am going home to get dressed. Will be  
18 back in fifteen minutes to take you to City Hall to get  
19 the licence.

DH

51453 9718

1 IRMA: ALL RIGHT AL.

2 AL: And don't eat too big a lunch. I have to carry you  
3 over the threshold. So-long Mrs. to be.

4 IRMA: GOOD BYE LOVER. 745

5 SOUND: DOOR CLOSES

6 IRMA: OH JANE, ISN'T IT WONDERFUL?

7 JANE: Well, I ... I ... that is, we've been just like  
8 sisters and now I'm losing you. 730

9 IRMA: NOW, NOW JANE, DON'T FEEL THAT WAY. ~~YOU'RE NOT LOSING.~~

10 A SISTER ... YOU'RE GAINING A BOARDER ... I MEAN --

11 JANE: Don't try to be coherent honey. Right now I'm as  
12 bewildered as you are. There's so much to do, and so  
13 little time. Where do we start? 745

14 IRMA: WELL JANE, FIRST OF ALL WHEN WE GET MARRIED, SINCE MY  
15 MOTHER AND FATHER ARE IN MINNESOTA I'D LIKE YOU TO  
16 HAVE A TALK WITH ME.

17 JANE: A talk with you?

1 IRMA: YES. SO TELL ME THE THINGS EVERY YOUNG GIRL SHOULD  
2 KNOW.....SUCH AS,

3 JANE: Yes?

4 IRMA: WHERE CAN I GET A WEDDING CAKE CHEAP? ~~AND SHOULD YOU~~  
5 ~~SERVE YOUR HUSBAND BREAKFAST IN BED IF IT MAKES YOU~~  
6 ~~LATE FOR WORK?~~

7 SOUND: KNOCK ON DOOR

8 JANE: Yeah .... Come in.

9 SOUND: DOOR OPENS

800

DH

51453 9720

1 WAND: If you don't mind, it's me, Maestro Wanderkin. Hello,  
2 girls.

3 IRMA: OH, MAESTRO, I HAVE THE MOST EXCITING NEWS TO TELL YOU.

4 SOUND: PHONE RINGS

5 IRMA: WAIT TILL JANE ANSWERS THE PHONE. 8<sup>15</sup>

6 SOUND: PHONE RINGS. REC. UP.

7 JANE: Hello?

8 KROP: (FILTER) Hello...Is that you, Janie? It's me,  
9 Professor Kropotkin. ~~Handwritten signature~~

10 JANE: Professor! What a nice surprise! How are you? Say,  
11 how do you like California? 8<sup>30</sup>

12 KROP: (FILTER) I don't know.

13 JANE: What do you mean "you don't know"? You've been there  
14 eight days. Haven't you been out of your room?

15 KROP: (FILTER) Yes, I've been out, but so has the smog. As  
16 soon as it lifts, I'll tell you how I like it. Is my  
17 cousin, Maestro Wanderkin, there? 8<sup>40</sup>

TC

51453 9721

1 JANE: Yes, I'll put him right on. By the way, did you get the  
2 letter Irma mailed you?

3 KROP: (FILTER) No.

4 JANE: Well, I don't think you will. She didn't have a stamp,  
5 so she drew a picture of George Washington and pasted  
6 three pennies under it....here's your cousin, Maestro,  
7 it's the Professor. 900

8 WAND: Thank you, Janie. (INTO PHONE) Hello, cousin, what  
9 did you do to me?

10 KROP: (FILTER) What's wrong, Maestro?

11 WAND: That room you gave me...it's unfit for a human being.

12 There are so many holes in the floor, I have to play  
13 hopscotch to get to the bathroom. And that mattress .. 925

14 you've heard the expression, "The straw that broke the  
15 camel's back"? Well, I'm sleeping on the humps.

16 KROP: (FILTER) Well, cousin, you have to put up with these  
17 things when you're broke. 930



1 WAND: I wouldn't mind that so much except that landlady, Mrs.  
2 O'Reilly, what a man chaser! She drives me crazy.  
3 KROP: (FILTER) Pretty terrible, isn't she?  
4 WAND: The cattle boat I came to America on had a better shape.  
5 And that singing voice of hers....  
6 KROP: (FILTER) Oh, you've heard her, Maestro? 945  
7 WAND: Heard her? Cousin, you know that statue of Mozart I  
8 have on my piano.  
9 KROP: (FILTER) Yes.  
10 WAND: Well, when she sings, Mozart tries to hide in the piano.  
11 What can I do, Kropotkin?  
12 KROP: (FILTER) You have to put up with it, cousin. But there 10<sup>00</sup>  
13 is one blessing. You never have to pay rent.  
14 WAND: What do you mean?  
15 KROP: (FILTER) When the rent is due, you take the large  
16 mirror that's hanging in your room and hang it on the  
17 outside of your door. She sees herself, and it frightens  
18 her so that she runs away. Goodbye, cousin. 10<sup>00</sup>

TC

51453 9723

- 1 WAND: Goodbye, Kropotkin.  
*Sound: Receiver down*
- 2 IRMA: MAESTRO, HOW IS THE PROFESSOR?
- 3 WAND: Wonderful, and he sends you his love Irma. Now what's
- 4 the exciting news you wanted to tell me?
- 5 IRMA: AL AND I ARE GETTING MARRIED.
- 6 WAND: No fooling? ~~Irma~~ darling, I don't know what to say, *1030*
- 7 except that I wish you all the wild crazy happiness I
- 8 have known.
- 9 JANE: Maestro, are you married?
- 10 WAND: No, that crazy I'm not... ~~And please don't tell Mrs.~~
- 11 O'Reilly I'm single.
- 12 JANE: She's bothering you, too?
- 13 WAND: Yes. And I told her I had to leave the old country
- 14 because I'm a bogamist with four wives.
- 15 JANE: It didn't frighten her, huh?
- 16 WAND: No. She says one more won't hurt.

TC

51453 9724

1045

1 MRS. O: (OFF, SINGING) I'm in the mood for love  
2 Simply because you're near me...  
3 And honey, when you're near me,  
4 I'm in the mood for love.

5 WAND: Oh, here she comes with her singing again. Kropotkin  
6 told me her voice was flat, but he didn't say elephants  
7 had stepped on it.

1120

8 SOUND: KNOCK ON DOOR

9 MRS. O: (OFF) Yoo-hoo...is anybody home?

10 JANE: Come in, Mrs. O'Reilly.

11 SOUND: DOOR OPEN

12 MRS. O: Hello, girls...Oh, there you are, cutie. Did you get any  
13 sleep? You know, girls, the Maestro was in my room until  
14 three o'clock this morning.

1115

15 WAND: Only because my trousers got caught in a nail on her sofa,  
16 and she wouldn't get the pliers.

17 JANE: Mrs. O'Reilly, guess what? Tell her, Irma.

1130

18 IRMA: I'M GETTING MARRIED TODAY TO AL.

TC

1142

1 MRS. O: Married? Glory be! Oh, Irma darling, I couldn't be any  
2 happier if you were my own daughter. (GIGGLES) Of  
3 course, I'm too young to be having a daughter your age.  
4 Isn't that right, Maestro?

5 WAND: Is the question daughter or grand-daughter?

6 MRS. O: Oh, he's such a kidder. ~~Tell me, Irma, how did this~~  
7 come about?

8 IRMA: WELL, AL HAS AN UNCLE COMING FROM AUSTRALIA. AND IF HE  
9 FINDS US MARRIED, WE GET TEN THOUSAND DOLLARS.

10 MRS. O: Indeed? (GIGGLES) Well, the gentleman who marries me  
11 will be getting something, too...and I don't think he's  
12 standing too far from me.

13 WAND: The next time I see my cousin Kropotkin I will punch him  
14 right in the nose!

15 MRS. O: Did you hear that, Jane, he's falling.

16 JANE: ~~Yes. Like a ten of feathers.~~ Irma you better get your  
17 coat. It's chilly out. And City Hall is way down town.

18 IRMA: ALL RIGHT.

TC

51453 9726

1200

1 JANE: Have you got the gold engagement ring Al gave you last  
2 year?

3 IRMA: I think so. I wore it St. Patrick's Day with the rest  
4 of my green outfit.

5 SOUND: DOOR OPENS

6 AL: Well, here I am, folks.

7 WAND: Congratulations, Al.

8 MRS. O: Let me kiss you, Al.

1215

9 AL: Hold it, folks.

10 IRMA: WHAT DO YOU MEAN, AL?

11 AL: Chicken, do not wish to deceive you. We will get the  
12 license, but that does not necessarily mean we will be  
13 married.

14 JANE: What's this?

15 AL: Spoke to my mother. She says one of her brothers was  
16 eccentric. And if this guy ain't loaded, I don't want  
17 to get married for nothing.

1230

18 IRMA: I CAN SEE YOUR POINT.

TC

51453 9727

*Chick*

1 AL: This way we have the license...When Uncle ~~Leonard~~  
2 arrives, we talk to him...if he sounds legit, Jane can  
3 keep him entertained while Chicken and I sneak down the  
4 corner and get hitched.

5 IRMA: WHAT DO YOU THINK, JANE?

6 JANE: Well, it's kind of odd, but if Uncle ~~Leonard~~ ~~is~~ phoney,  
7 there's no rush to marry Al. Right now he's doing  
8 nothing, and it doesn't look too steady.

9 AL: We gotta play this safe. Come on, Chicken, let's go get  
10 the license.

11 IRMA: COMING, AL. GEE, IT'S FUNNY, EVERYTHING DEPENDS UPON  
12 YOUR UNCLE WHO IS FLYING HERE FROM AUSTRALIA.

13 AL: So what?

14 IRMA: WELL, IN THE NEXT THREE DAYS IF PEOPLE ASK ME IF I'M  
15 MARRIED OR SINGLE, I'LL HAVE TO SAY, I DON'T KNOW. IT'S  
16 ALL UP IN THE AIR.

17 MUSIC: END OF ACT.

124

*Chick turns out to be a*

1320

1345

TC

IRMA #25  
3-31-53

1325

MIDDLE COMMERCIAL

1ST ANNCR: When thousands of smokers agree that a cigarette is milder, the wise smoker decides to find out why. So, throughout America, you'll find smokers trying king-size Cavaliers - trying them and staying with them! Haven't you noticed how many people are smoking Cavaliers?

2ND ANNCR: Yes, thousands of smokers compared king-size Cavaliers with the cigarettes they'd been smoking. And 8 out of 10 interviewed said Cavaliers are milder!

1350

1ST ANNCR: Cavaliers were compared with all the other leading brands -- perhaps the brand you now smoke! And 8 out of 10 said Cavaliers are milder!

2ND ANNCR: Smokers are discovering that Cavalier's fine, light, mild tobaccos are specially blended to bring out all their mildness and flavor!

1400

1ST ANNCR: So try Cavaliers yourself! See if you don't find they're milder and taste wonderful. Cavaliers are king-size, but priced no higher than leading, regular-size brands. Buy a carton now!

1415

2ND ANNCR: Remember, king-size Cavaliers are made by the makers of Camels, America's most popular cigarette. All the know how gained in producing Camels stands behind Cavalier.

1428

51453 9729

ACT TWO

IRMA  
3-31-53

-20-

1440

1 JANE: Well, three days ago Irma and Al got their marriage  
2 license. Al even dug down and got Irma a wedding ring.  
3 This ring, he guarantees, won't turn green. You see, it  
4 has already been painted green and if it turns at all, it  
5 will turn black. Of course, we're all trying to imagine  
6 what Al's uncle from Australia will be like...Is he <sup>1500</sup>  
7 really wealthy?...Will he actually give Al ten thousand  
8 dollars for being married? Or is he one hundred per cent  
9 of the same strain as Al? By that, I mean, will he come  
10 here, eat, drink, say goodbye and swipe the ashtrays as he <sup>1515</sup>  
11 leaves. As for Irma, she's doing everything she can to  
12 make Al's uncle feel at home when he gets here. Irma,  
13 what are you doing now?

14 IRMA: I'M PREPARING A SPECIAL AUSTRALIAN DINNER FOR UNCLE  
15 ETHELBERT...

16 JANE: An Australian dinner?

17 IRMA: YES, HUNGARIAN GOULASH. <sup>1530</sup>

18 JANE: Hungarian goulash? What's that got to do with Australia?

RU

51453 9730



1 IRMA: WELL JANE, THEY USED TO BE ONE COUNTRY...AUSTRALIA-HUNGARY.

2 JANE: That's Austria-Hungary.

3 ~~IRMA: OH WELL. THEN I'LL PUT A MEXICAN JUMPING BEAN IN EACH~~

4 ~~PIECE OF THE BEEF SO IT HOPS A LITTLE. THEN I CAN SAY~~

5 ~~IT'S KANGAROO MEAT.~~

6 JANE: You better not. He's liable to hop out of here before he

7 ~~leaves the ten thousand dollars.~~ You know, Irma, I don't

8 know if it's right for me to be a party to this maneuver.

9 IRMA: BUT JANE, LOTS OF COUPLES GET MONEY FROM THEIR RELATIVES.

10 AND SINCE UNCLE ETHELBERT SAYS HE GIVES MONEY TO HIS OTHER

11 NIECES AND NEPHEWS, WHAT'S WRONG WITH OUR GETTING IT?

12 JANE: I guess it's all right, honey.

13 IRMA: OH, GOSH, I'M SO NERVOUS. I HOPE AL'S UNCLE LIKES ME.

14 JANE: Of course he'll like you, sweetie. Now, you just calm

15 down. You know what happens when you get excited.

16 IRMA: DON'T WORRY, JANE, I KNOW EVERYTHING I'M DOING.

17 JANE: You do? Well, I'll tell you right now, boiled candies

18 don't taste very good.

RU

51453 9731

- 1 IRMA: CANDLES?
- 2 JANE: Yes, that's what you just put in the pot.
- 3 IRMA: THEN WHERE ARE THE CARROTS?
- 4 JANE: You just stuck them in the candlesticks.
- 5 IRMA: OH JANE, I'M JUST GOING TO PIECES. 16<sup>30</sup>
- 6 JANE: That's understandable, honey...You've waited six long  
7 years for this day. And now, it's come.
- 8 IRMA: ARE YOU HAPPY FOR ME, JANE?
- 9 JANE: Happy? (BREAKING A BIT) I couldn't be any happier if it  
10 was happening to me. You happy, Irma? 16<sup>45</sup>
- 11 IRMA: (WHIMPERING) SURE, I'M HAPPY.
- 12 JANE: Isn't it wonderful...we're both so happy.
- 13 I & J: (CRYING)
- 14 SOUND: KNOCK ON DOOR 17<sup>00</sup>
- 15 JANE: Come in.
- 16 SOUND: DOOR OPEN AND CLOSE
- 17 MRS. O: Hello Janie..and how's our beautiful blushin' bride-to-be?
- 18 IRMA: (WHIMPERING) HAPPY AS A LARK. ARE YOU HAPPY, MRS.  
19 O'REILLY?

RU

1 MRS. O: (BREAKING) Oh yes, my ~~darlin'~~. I couldn't be happier if  
2 it was happening to me. 1712

3 WAND: Well, let's not go that far...Janey, is everything set?

4 JANE: Yes, Maestro. Al's uncle will be here any minute..and if  
5 he sounds like a man of means, the two kids will sneak  
6 out and get married while I keep him entertained. 1730

7 MRS. O: Well, I'll be down at the church waiting.

8 IRMA: OH, THAT'S WONDERFUL OF YOU, MRS. O'REILLY.

9 ~~WAND: It's not so wonderful she wants to sing "Oh Promise Me"~~  
10 at your wedding.

11 MRS. O: And what's wrong with that? I'll have you know that  
12 everytime I've sung that song at a wedding, everyone gets  
13 so sentimental they cry.

14 WAND: I've heard you sing that song, Mrs. O'Reilly, and if  
15 you'll pardon an opinion, I don't think they cry for  
16 sentimental reasons.

17 MRS. O: Then why do they cry?

18 WAND: Because they're so mad at Sullivan.

19 MRS. O: Who's Sullivan?

RU

1 WAND: He's the man, who in 1889, wrote a law forbidding the use  
2 of guns at social gatherings.

3 MRS. O: Now Maestro, I know you're kidding. Why, I'll bet you've  
4 never been to a wedding.

5 WAND: That's right and that's the way I want to keep it.

6 MRS. O: Oh, you sound just like your cousin, Professor Kropotkin.  
7 Why are you so bitter? There are plenty of happy  
8 marriages.

9 WAND: Please don't misunderstand. I have nothing against people  
10 getting married...To me it's a beautiful thing to watch.

11 MRS. O: (GIGGLES) Just to watch, Maestro?

12 ~~WAND: Yes. With me, marriage is strictly a spectator's sport.~~

13 Irma darling, what are you cooking there?

14 IRMA: IT'S A SPECIAL DISH I'M MAKING FOR AL'S UNCLE...HUNGARIAN  
15 GOULASH...HERE MAESTRO, YOU TASTE IT AND TELL ME WHAT YOU  
16 THINK OF IT.

17 WAND: All right...Hummmmmmm. (SMACKS LIPS)

18 IRMA: DO YOU THINK IT NEEDS SOMETHING?

RU

1745

1 WAND: Well, let's see...do you have any cheese?

2 IRMA: I HAVE SOME SWISS CHEESE.

3 WAND: Good...Throw this out and make him a sandwich.

4 SOUND: KNOCK ON DOOR

5 JANE: Come in. 18<sup>00</sup>

6 SOUND: DOOR OPEN

7 AL: H'ya chicken...hello folks.

8 JANE: Well, it's the groom-to-be. Here Al. (SOUND: KISS)

9 AL: Gee, Jane, you kissed me.

10 JANE: That's right. After all, you're marrying my closest 18<sup>12</sup>

11 friend.

12 AL: Well Jane, it was very sweet of you to do that. Of course,

13 we are getting a gift besides that, aren't we?

14 IRMA: OH AL, YOU SHOULDN'T SAY THOSE THINGS...I'LL TELL HER WHAT

15 WE WANT. ~~LET ME LOOK AT YOU, DARLING.~~ 18<sup>30</sup>

16 AL: How do you like the tuxedo?

17 WAND: It looks classy, Al.

18 AL: Thanks. Borrowed it from a pal of mine. He works in a

19 very high class floating crap game. Only one thing,

20 Chicken.

IRMA  
3-31-53

-26-

1 IRMA: WHAT'S THAT?

2 AL: When you kiss me you got to be careful you don't press  
3 this carnation. 1845

4 IRMA: WHY NOT?

5 AL: It conceals a button, which when pressed, lights up a  
6 sign on my back that says, "Ditch the dice, the cops are  
7 on the way!"

8 JANE: Should make a lovely wedding picture. Tell us, Al, when  
9 is your uncle's plane arriving? 1920

10 AL: He just called me from the airport. He should be here  
11 any minute. Chicken, you look lovely. Too bad we can't  
12 afford wedding pictures.

13 IRMA: NO WEDDING PICTURES?...NO SOUVENIR TO REMIND US OF THIS  
14 GREAT DAY?

15 AL: Oh, sure. Took care of things. A friend of mine who  
16 works for the Police Department is going to be at the 1915  
17 church. He's going to take our finger prints and frame  
18 them....Hey, Mrs. O'Reilly, you and the Maestro better  
19 get down to the church.

51453 9736

1 MRS. O: I was just leaving. Come, Maestro. I don't have much  
2 time to make up and put on a new face.

3 WAND: You mean all this time you had another face and you used <sup>1939</sup>  
4 this one? So long, kids...We'll see you down at the  
5 Wedding Chapel.

6 SOUND: DOOR CLOSES

7 AL: Here's how it goes, Chicken. As soon as Uncle Ethelbert  
8 gets here, we'll find out just how rich he is, and if <sup>1945</sup>  
9 the ten thousand is on the level, we'll run out and get  
10 hitched while Jane keeps him entertained.

11 IRMA: BUT WHAT IF HE ISN'T RICH AT ALL?

12 AL: Then we remain single, and all we're out is the two bucks  
13 you put up for the license. By the way, what you got  
14 cooking on the stove?

15 IRMA: HUNGARIAN GOULASH...BUT I THINK SOMETHING MUST BE MISSING. <sup>2000</sup>

16 AL: You must have forgotten to put the potato in...it's on the  
17 sink.

18 IRMA: OH, SO THAT'S WHAT HAPPENED...I MUST HAVE SLICED THE SOAP  
19 IN THERE!

20 SOUND: KNOCK ON DOOR

1 JANE: That's him.

2 AL: ~~Now remember if he sounds loaded, we sneak out and get~~ <sup>2019</sup>  
3 hitched...Now keep your fingers crossed. Open the door,  
4 Chicken.

5 ~~IRMA: I CAN'T~~

6 ~~AL: Why not?~~

7 ~~IRMA: I GOT MY FINGERS CROSSED, TOO~~

8 JANE: I'll get it.

9 SOUND: FOOTSTEPS, DOOR OPENS

10 JANE: Uncle Ethelbert?

11 ETHEL: Yeah! Howdy!

12 SOUND: DOOR CLOSES

13 ETHEL: Some trip...Yep, some trip. Beautiful airplane, four <sup>2030</sup>  
14 propellers...hey, like America. Saw some girls at the  
15 airport...(WOLF WHISTLE) Heydoody, hot dog. My watch  
16 has stopped but it's a nice day. Yeah boy, lots of water  
17 in that ocean, but they wouldn't let me fish. Yeah, nice <sup>2042</sup>  
18 girls at that airport.



- 1 IRMA: HE SOUNDS PERFECTLY NORMAL TO ME.
- 2 JANE: (SOTTO) Quiet, Irma. (LOUD) Uncle Ethelbert, my name is  
3 Jane Stacy.
- 4 AL: And I'm your nephew, Al. 21<sup>00</sup>
- 5 ETHEL: Grand to see you, boy...grand to see you. And this  
6 snappy blonde here, is this your wife?
- 7 AL: Er...er..tell me Uncle, how are things with you?
- 8 ETHEL: With me? Got a sixty thousand acre ranch in Australia.
- 9 AL: Sixty thousand acres! Uncle, will you excuse Irma and 21<sup>15</sup>  
10 me for a few minutes?
- 11 ETHEL: Nicest darn ranch you ever saw...if the locusts hadn't  
12 eaten everything on it.
- 13 JANE: Sit down everybody.
- 14 ETHEL: But then next year I planted lettuce...five million dollar  
15 crop.
- 16 AL: We'll only be gone a few minutes, Uncle. Be right back. 21<sup>30</sup>
- 17 ETHEL: Okay. The dern rabbits!
- 18 JANE: Rabbits?

1   ETHEL: Yeah, they ate every leaf of lettuce I had.

2   JANE: Sit down, everybody.

3   ETHEL: There I was, my back to the wall... so I used my head. I  
4 rounded up all them rabbits, pelted them and sold them for  
5 two million dollars.

6   AL: Two million dollars! Uncle, we'll be right back. This  
7 shouldn't take long.

8   ETHEL: Okay. But, I should have known there wasn't no oil on the  
9 property.

10 JANE: Oil? How much did you invest in oil?

11 ETHEL: Lost the whole two million.

12 JANE: Sit down, everybody.

13 ~~IRMA: MY TOES ARE STARTING TO HURT.~~

14 ETHEL: So there I was broke again. So, I decided to plow the soil  
15 ...and what do you think I uncovered?

16 IRMA: MAKE IT SOMETHING GOOD, I'M GETTING DIZZY.

17 ETHEL: I uncovered fossils...greatest collection of fossils ever  
18 found...Melbourne Museum offered me a million dollars for  
19 'em.

2/45

22<sup>00</sup>

2/45

1 AL: A million dollars! Uncle, we'll be right back...Come on,  
2 Chicken.  
3 ETHEL: Okay...Dern dogs!  
4 JANE: Oh no!  
5 ETHEL: ~~Yep~~, I should have gotten rid of them...they ate everyone  
6 of them bones.  
7 JANE: Sit down everybody and take your shoes off.  
8 ETHEL: But I'm glad I didn't get rid of them hounds...they  
9 started digging holes and what do you think ~~they~~ found?  
10 IRMA: AL, DON'T GO TO THE DOOR UNTIL WE HEAR. 22<sup>30</sup>  
11 ETHEL: Diamonds. 22<sup>45</sup>  
12 JANE: Diamonds?  
13 ETHEL: As big as your fist. I must have at least a million  
14 dollars worth.  
15 AL: A million bucks!  
16 ETHEL: Ain't you going somewhere, son? 23<sup>00</sup>  
17 AL: Yeah, we'll be right back.  
18 ETHEL: By the way...you and this blonde married?

1 AL: Oh...er..sure..that is, practically...I mean, oh, we've  
2 been married for a long time.

3 ETHEL: Then how come you have no children?

4 IRMA: CHILDREN?

5 ETHEL: Yes, I give ten thousand for each child. 23<sup>12</sup>

6 AL: Mmmmm. I wonder what could be keeping Junior at the  
7 movies so long.

8 IRMA: JUNIOR?

9 AL: Yeah and his sister.

10 IRMA: OH YES..AND THE TWINS.

11 AL: You stay here, Uncle. We'll be right back with the 23<sup>30</sup>  
12 family.

13 MUSIC: STINGER

14 SOUND: DOOR OPENS

15 AL: Well, here we are, Jane. Where's Uncle?

16 JANE: He went around the block for a walk. 23<sup>45</sup>

17 AL: Swell. Come in, children.

18 JANE: Three kids!

- 1 IRMA: YES, WE'LL TELL HIM ONE OF THE TWINS GOT LOST.
- 2 AL: I grabbed the first three kids I could find.
- 3 JANE: Now wait a minute, kids, this is going too far.
- 4 AL: ~~What do you mean, "too far"?~~ He's my uncle, he's <sup>2400</sup>  
5 discovered diamonds...so what if he gives me 40 G's? Do  
6 you realize with that kind of dough that Irma can quit  
7 her job....maybe for a whole year?
- 8 JANE: Tell me, did you get married yet?
- 9 AL: Didn't have time...you know, it takes a while to get a  
10 family like this. And what is more... <sup>2415</sup>
- 11 SOUND: FOOTSTEPS OFF
- 12 IRMA: SHHH! HERE COMES YOUR UNCLE UP THE STEPS.
- 13 AL: Remember what I told you, Chicken.
- 14 SOUND: KNOCK ON DOOR
- 15 IRMA: COME IN, UNCLE.
- 16 SOUND: DOOR OPENS AND CLOSES
- 17 ETHEL: Well, had a grand walk. New York's fine city...tear down  
18 some of them buildings...make a fine sheep ranch. Well...  
19 looka here, children. <sup>2430</sup>

1 AL: Our family, Uncle.

2 ETHEL: What do you know? Are you a good little boy, sonny?

3 PIERRE: Oui, oui.

4 ETHEL: And <sup>you my</sup> ~~what's your name,~~ little girl?

2445  
Here's a dollar  
for you.

5 GIRL: ~~Gretchen.~~

6 ETHEL: ~~Here's a dollar.~~

7 GIRL: Donke shoen.

8 AL: This one is the youngest.

9 ETHEL: Oh, he's a cute one. Here's a dollar for you, little man.

10 PEDRO: Muchas gracias, senor.

11 ETHEL: Al, how come your children all speak different languages?

12 AL: Er...er...er..

13 IRMA: I HAD FOREIGN DOCTORS.

14 ETHEL: Oh, I see. Well, it's a mighty fine family. Think I'll

15 write you out a check now. Let's see...ten thousand for

16 being married and thirty thousand for the children.

17 AL: Wonderful, Uncle. Then we'll sit down and have a bite.

18 ETHEL: Bite? Do you mind if I wash my hands first?

- 1 IRMA: NO, GO RIGHT AHEAD, UNCLE.
- 2 ETHEL: Be right back.
- 3 IRMA: OH AL, HE'S A WONDERFUL MAN. I COULD TELL WHEN I LOOKED  
4 AT HIM THAT HE WAS JUST AS WONDERFUL AS YOU ARE.
- 5 AL: Well, that's the kind of family we are.
- 6 JANE: I don't know...I still have a feeling...
- 7 ETHEL: (COMING ON) Say, girls.
- 8 IRMA: YES, UNCLE.
- 9 ETHEL: You folks must be doing all right.
- 10 JANE: What do you mean?
- 11 ETHEL: Having a diamond door knob on your bathroom door.
- 12 IRMA: UNCLE, THAT'S GLASS.
- 13 ETHEL: It is...funny, it looks just like those twelve big round  
14 diamonds I found on my property.
- 15 AL: But Uncle, that's glass.
- 16 ETHEL: It is? You know, it's funny, everytime I tried to have my  
17 diamonds appraised, they sent me to the hardware store...  
18 My! the girls in this town have pretty legs.
- 19 JANE: Sit down everybody.
- 20 IRMA: (CRIES)
- 21 ~~MUSIC: TAG~~
- 22 ANNCR: ~~Irma~~ and Jane will be back in one moment...

20-45

26<sup>00</sup>26<sup>15</sup>

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26 25

IRMA #25  
3-31-53

2638

CLOSING COMMERCIAL

1ST ANNCR: You know, Friends, when king-size Cavalier cigarettes were compared for mildness with all the other leading cigarette brands, those comparisons were made not by just a few smokers...No! Thousands and thousands of smokers from all walks of life -- smokers from coast to coast -- compared Cavaliers with the brands they had been smoking. And 8 out of 10 interviewed said Cavaliers are milder!

2700

2ND ANNCR: One group included over a hundred water-sport enthusiasts at Cypress Gardens, Florida, 82% of those interviewed said Cavaliers are milder. One was Robert Cozzens, a star of the Cypress Gardens water-ski show and holder of the world's record for water-ski jumping.

1ST ANNCR: Robert Cozzens said: "Yes, I found king-size Cavaliers definitely milder than the brand I'd been smoking! And I certainly go for their flavor!"

2712

2ND ANNCR: Try king-size Cavaliers and see if you don't agree with Robert Cozzens! See why 8 out of 10 smokers interviewed said Cavaliers are milder! Cavaliers are king-size, but priced no higher than leading, regular-size brands. Buy a carton!

2730

2740

51453 9746

EM



VIGNETTE

1 JANE: My name is Jane Stacy and I live with Miss Irma  
2 Peterson. That's right, she's still "Miss". And as  
3 for Al's uncle...he's gone, but he's not missed. I feel  
4 so sorry for Irma. She came so close, but no jackpot.  
5 Irma, what are you going to do with the license?  
6 IRMA: I'M GOING TO TRY AND HAVE THE NAMES CHANGED SO I CAN SELL  
7 IT TO ELOISE...SHE HAS A DOG.  
8 JANE: And you know something, I'll bet you that dog has a  
9 better pedigree than Al....the guy who almost married  
10 My Friend Irma.

27<sup>50</sup>

28<sup>00</sup>

28<sup>15</sup>

28<sup>28</sup>

1 MUSIC: ~~THEME~~

2 ANNCR: "My Friend Irma" is a Cy Howard Production and is 2839  
3 directed by Parke Levy who writes the script with  
4 Stanley Adams. Marie Wilson is starred as Irma  
5 and Cathy Lewis as Jane. Kenny Delmar was heard  
6 as Maestro Wanderkin, Gloria Gordon as Mrs. O'Reilly,  
7 Sid Tomack was Al.

8 Also included were:

9  
10 Music was under the direction of Lud Gluskin.

11 Until next Tuesday, your friend Irma says:

12 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE. 2912

13 ANNCR: Bob LeMond speaking, transcribed from Hollywood, and  
14 saying goodnight for Cavalier Cigarettes. 2915

2923